

Connected Vehicle Trade Association's Position on Distracted Driving

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Connected Vehicle Trade Association's Vision and Mission

- Vision - A world where safe, efficient, effective travel is enabled through real time vehicle connectivity
- Mission - Promote the value of the Connected Vehicle and:
 - Establish a leadership position in promoting the awareness of the benefits of the CVTA vision
 - Promote deployment of Connected Vehicle solutions for safety, mobility, convenience and commercial applications.
 - Identify opportunities for public and private sector participants in the Connected Vehicle ecosystem
 - Integrate vehicle efficiency and energy programs with the connected vehicle environment
 - Establish an ongoing dialog with public and private decision makers

CVTA Position Paper on Distracted Driving

- CVTA embraces the position that safety is the highest priority and that any and all technologies and applications that are part of the Connected Vehicle environment must not compromise Safety.
- We support legislation that would ban manual texting and e-mailing, and would place appropriate restrictions on hand-held cell phone use, while driving.
- We encourage education to create awareness on distracted driving. The objective of this education would be that all drivers understand the risk and potential consequences of texting and cell phone use while driving.
- We encourage innovation in the development and deployment of connected vehicle technologies that aim to enhance safety, mobility, and convenience without increasing driver distraction.
- We intend to work with stakeholders - public and private - to develop appropriate standards, guidelines, and practices to promote the safest and most efficient use of connected vehicle technologies.



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